



TNOA

ACADEMIC AND RESEARCH COMMITTEE



TNOA-ARC-EDP



The Tamil Nadu Ophthalmic Association

Academic and Research Committee

Entrepreneurship Development Programme



Our Mentor



Dr. A.P.J. Abdul Kalam, while inaugurating the Global PanIIT's 'Entrepreneurship Movement' program, advised the IITians to **ignite the torch of entrepreneurship in India**. He urged the IITians to share their experiences and mentor young entrepreneurs so that instead of being mere '**job seekers**', more '**job creators**' come up.

TNOA-A R C Team



Dr.V.Siddharthan Chairman



Dr.K.C.Balasubramaniam Member



Dr.Atheeshwardas Member



Dr.Sirish Kumar Member

Advisors



Mr.Thulasiraj



Mr.Ilango-Chairman Codissia



Mr.R.R.SuratKumaar



Dr.S.Natarajan



Dr.S.S.Sukumar



Dr.Nirmal Fredrick



Dr.Satish



Dr.Sujatha



Dr.Chalini



Dr.Namitha



Dr.D.Chandrasekhar

INTRODUCTION

Entrepreneurship development Programme (EDP)

Entrepreneurship development Programme (EDP) refers to the process of enhancing entrepreneurial skills and knowledge through structured training and institution-building programmes.

Entrepreneurship development focuses on the *individual* who wishes to start or expand a Business. The Programme seeks to provide owners of new ventures with the strategic management expertise, cross-functional business know-how, and leadership skills to ensure the growth and financial stability of their businesses. Participants will learn how to manage their new or existing venture so it has the innovativeness and speed of entrepreneurial firms as well as the managerial expertise and financial soundness of big companies.

The Mission of Academic and Research Committee of TNOA is to make the young ophthalmologists vigilant about the Entrepreneurial path and inspire them by organizing Guest Lectures by Eminent Entrepreneurs, Conduct various Workshops & brain storming sessions to sheen the Innovative Business Ideas into Start Ups and make the participants Mentally, Emotionally and Spiritually strong and balanced by Imparting Motivational Lectures and Soft Skills Training Programs. The Entrepreneurship Development Programme envisions fostering and developing an environment where the members who have the passion of becoming an Entrepreneur can enhance their Entrepreneurial skills to turn Innovative Ideas into Start Ups and thus creating a better future. This will be accomplished by :

- Guest Lectures
- Idea Evaluation Workshops
- Case Studies
- Market Orientation Workshops
- Business Planning Workshops
- Motivational Lectures
- Soft Skills Training Programs
- Business Plan Competitions



TNOA-EDP

Tamil Nadu Ophthalmic Association – Entrepreneurship Development Programme

Modules	Topics	Session
1. Intra personal Management Course Director-Dr.Atheeswardas	1. What is Entrepreneurship 2. Qualities of an Entrepreneur 3. Goal setting 4. Self Motivation 5. Stress Management 6. Problem Solving 7. Criticism Management 8. Time Management 9. Business Planning 10. Decision making	Oct-Dec 2012
2. Finance Management Module Course Director-Mr.Thulasiraj	1. Investment Planning 2. Group Practice 3. Managing Resources 4. Cost cutting 5. Tax Planning 6. Budget Planning 7. Practice optimisation 8. costing, pricing and profit making 9. purchasing inventory/material management 10. break even analysis 11. management of working capital	Jan-March 2013

<p>3. Marketing</p> <p>Course Director-Dr.Satish</p>	<ol style="list-style-type: none"> 1. Facing Competition 2. Marketing Strategies 3. Bottom line Marketing 4. Creative thinking 5. Ethical Marketing 	<p>April-June 2013</p>
<p>4. Interpersonal Management</p> <p>Course Director-Mr.Ilango</p>	<ol style="list-style-type: none"> 1. Team Optimisation 2. Team Building 3. Communication Skills 4. Delegation 5. Anger management 6. Unhappy patient Management 7. Recruiting, Retaining Staff 	<p>July-Sept 2013</p>

Who is eligible?

Life members of TNOA below the age of 40.

Selection Process?

Each affiliate association can send in nomination of one TNOA member.

Registration Form?

Enclosed

Fee? Complimentary.

On completion of the training programme, the participants will be issued a certificate and will be eligible to be enrolled in the Entrepreneurs' club of TNOA for continued education, guidance and support.



**Tamil Nadu Ophthalmic Association
TNOA-ARC Entrepreneurship Development Programme
Year 2012 – 13 Batch**

Nomination Form

Name: _____

Address: _____

Date of Birth: _____ **TNOA Membership Number:** _____

Mobile #: _____ **E mail:** _____

All information provided by me is true. I accept the nomination and agree to abide by the terms and conditions of the Entrepreneurship Development Programme.

Signature of the Candidate

Proposer: (Affiliate Society President)

Name:

TNOA Membership #:

Address:

Signature:

Secunder (Affiliate Society Secretary)

Name:

TNOA Membership #:

Address:

Signature:

Please give one page summary of your nominee's curriculum vitae. Please be specific and thorough because the final candidature for TNOA Entrepreneurship Program will be selected based on the CV. When completed please e mail to seehappy@gamil.com or send by post to Chairman TNOA – ARC to the following address:

LAST DATE FOR RECEIPT OF APPLICATION FORM -30TH SEPTEMBER 2012

Dr.V.Siddharthan
T.M.S. Eye Hospital
51, L.R.N. Colony, Sarada College Road
Salem-636 007

A word cloud graphic where the words are arranged in a triangular shape. The largest word is 'Enterprise' at the bottom. Other prominent words include 'Social' and 'Business'. Smaller words include 'People', 'Trust', 'Partnership', 'Investment', 'Clusters', 'Ideas', 'Micro', 'Deals', 'Organic', and 'Talent'. The colors of the words vary, including shades of blue, green, purple, and red.

People
Social
Enterprise
Business
Profit
Trust
Partnership
Investment
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